Reception Room

COTTON CHATS

TRADE-MARK REG. U.S. PAT. OFF.

DRAPER CORPORATION

HOPEDALE MASS.

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QUOTING

from our February Cotton Chats the American Wool and Cotton Reporter emphasizes our argument as follows:

> In a recent issue of Cotton Chats, which the Draper Corporation publishes, is found the following:
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> "The present war profits on common looms are not a reason for continuing to operate common looms indefinitely. Now is the time to plan for replacing common looms with Northrop looms. Whatever may be the profits of mills having common looms today they would have been much greater if equipped with Northrop looms. The mill having common looms that does not lay aside a part of its war profits to provide a

Northrop loom equipment is failing in its duties to its stockholders."

This is sound reasoning and is in line with what we have frequently stated in our editorial columns.

One is never in a dangerous position if he is always prepared for eventualities and this is what the installation of automatic looms means when it is possible and when there is a surplus great enough to permit it and when profits almost compel it.

We have also stated that if the shortage of operatives is to become more acute, it may not be a question of common or automatic looms on the basis of costs but rather on the basis of ability or inability to operate.

We are not at all sure that there will be a sufficient supply of operatives for the cotton mill industry after the war is over, or at any future time.

Therefore, if looms are to be operated, in the numbers necessary **they must be automatic.**

There may be a surplus of operatives but if this is noted it would be all the better from a manufacturing standpoint because then it would be less necessary to force up wages to exceedingly high levels.

One must remember that there are 80,000 or more operatives idle at present in

Manchester England or in that section while there is a shortage of operatives in America. Relative conditions after the war might be such that economical production would be an absolute necessity.

A CORDIAL INVITATION

is extended our readers to visit our space at the Textile Machinery Exhibition in New York City April 29 to May 11 where we expect to show Northrop Looms in operation as follows:

72 INCH WORSTED LOOM ON DRESS GOODS

90 INCH L MODEL LOOM ON BROAD SHEETINGS

40 INCH M MODEL LOOM ON FINE GOODS

40 INCH E MODEL PLAIN LOOM ON SHEETINGS

36 INCH 20 HARNESS DOBBY LOOM ON FANCY GOODS

36 INCH E MODEL ON GOVERNMENT KHAKI CLOTHS

36 INCH P MODEL DUCK LOOM

30 INCH E MODEL STEEL HARNESS LOOM WITH STRAW FEELER ON STRIPED GINGHAM

Old Common Looms
en route to the Foundry